



Tianju Duan

Digital Graphic Designer + Illustrator

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As an illustrator I tell stories in visual languages. I created an animation to promote support for students with deslexia at UAL.

As a designer, I am active in both print and interactive media. I was commissioned to create a special issue, billboard posters and a new web page for a joined campaign between MINI and Esquire in China. They got an excellent product and I got some great work experience.

SKILLS

LANGUAGES:

Chinese
(native proficiency)

English & Spanish
(full professional proficiency)

SOFTWARE:

Adobe Illustrator, Photoshop,
InDesign, After Effects
(advanced)

Adobe Premiere, Muse,
Microsoft Office
(intermediate)

Cinema4D, Processing, Max
(basic)

DESIGN:

Digital Design
Graphic Design
Digital & Hand Illustration
Web Design
Animation Design
Logo & Identity Design
Art Direction
Social Media Management

REFERENCES

Shirley Jin
(Project Manager/colleague
at Artisans Communication)

• WORK EXPERIENCE

03.2016-12.2016 • Art Director and Editor

Artisans Communication • Shanghai, China

- Renewed visual identity, wrote column articles for online publication
- Managed and created content for its social media accounts
- Designed campaigns, website, magazines for a varied range of clients (including MINI China, Esquire China, Airbnb, SPG and Alibaba Group)

06.2016-09.2016 • Course Leader

Rosso International Arts Education • Shanghai, China

- Tutored students for art & design portfolio preparation
- Directed editorial design workshops

06.2015-11.2015 • Graduate School Student Assistant

London College of Communication (LCC) • London, UK

- Established strong social media presence
- Organised and promoted social events

• FREELANCE COMMISSIONS & OTHERS

02.2017-07.2017 • Independent Architect • Copenhagen, Denmark

- Creating illustrations for architectural book - Hong Kong's Self-built Communities
- Designing lay-out and setting visual identity for the publication

03.2017-06.2017 • Barista • Shabaz Café • Copenhagen, Denmark

- Making coffee, baking cakes and smiling to every customer
- Practising Danish and learning about Danish business culture

07.2015-10.2015 • Bold Tendencies • London, UK

- Illustrated a colouring book based on London's cityscape - Tianju Duan's Bold View
- Designed promotional posters and leaflets for events
- Co-hosted live colouring session for children aged 5 to 12

11.2014-2.2015 • University of the Arts London (UAL) • UK

- Collaborated with other animators and illustrators on promotional videos for dyslexia support for UAL students and staff

08.2014-10.2014 • CORREOS (Spanish Post Office) • Madrid, Spain

- Created mural infographic illustration for CORREOS' new concept kiosk in Madrid

• EDUCATION

09.2014-11.2015 • MA Illustration & Visual Media

London College of Communication (LCC) - UAL • UK

- Practice-orientated course that explored both the theory and practice of illustration across the broad range of visual media

10.2013-07.2014 • Total Design (Taught in Spanish)

Istituto Europeo Di Design • Madrid, Spain

- One Year Course explored various disciplines of design and communication
- Introduced basic knowledge of product, interior, graphic and fashion design

10.2009-07.2013 • Bachelor in Economics

Complutense University • Madrid, Spain

• PERSONAL INTERESTS

Craft Pottery (One year experience at a London-based clay workshop. Practiced throwing, turning and glazing technique. Experimented with different materials.)

